

More Statements on WORLD OF GRA and Story World Development at the Animationsinstitut

Andreas Hykade (Senior Lecturer Animation Directing):

"I love the WORLD OF GRA. I love the folks living in this world – the way they look, the way they act and how they care for each other. And the trailers from the WORLD OF GRA are a pleasure to watch. Congratulations to FMX, APD and ITFS for convincing the talented people from Mucks! Games to produce these little animated pearls for their events."

Christian Müller (Head of 3rd Party Productions and Talent Initiatives):

"In particular, the opportunity to develop the WORLD OF GRA IP beyond study by creating the graphics and trailers for such important and internationally renowned cultural and creative industry events, FMX/ITFS/APD, represents our goal of bridging the gap between study and professional future. Furthermore, by founding Mucks! Games in Ludwigsburg and the release of their first game THE BEAR - A STORY FROM THE WORLD OF GRA in April, the team gives valuable input and future perspectives to the region and our professional network of the Animationsinstitut."

Anna Katharina Brinkschulte (Senior Lecturer Interactive Media):

"A beautifully illustrated world, calm but also vibrant, full of fantastic creatures as different as their stories, and big (philosophical) questions: this is the WORLD OF GRA. Stories about togetherness, mutuality, growing and growing beyond yourself. Stories with and about THE BEAR, the little one and lamp-luminous creatures..."

A world that also has many stories to tell in its creation - not least the story of the former Interactive Media students Clara, Luzie and Julius who are now growing beyond themselves as MUCKS! GAMES and are helping our world grow with their stories."